

# KLOMP!



## **PRESS RELEASE**

Something is fundamentally different about this range of the ubiquitous (350,000 pairs of working clogs manufactured in the Netherlands annually) and humble, Dutch, wooden clog, the 'klompen', as it gets honored by artists and designers in a specially made exhibition which took place recently at Red Elation Gallery in Wan Chai, as part of the Detour programme of the Hong Kong 2008 Business of Design Week.

Now the Klompen will go on auction.

The artworks, inspired by Europe's oldest form of footwear (800 years), have made a creative comeback... This time courtesy of a sixty local and international artists and designers specially invited to interpret the 'klompen' in fresh, and innovative ways.

The results? A riotous range of the most fantastic, original clogs, you will find anywhere, and where every pair is unique...

Sometimes exaggerated, glamorous, surprising, surreal, yet wonderfully creative, these creative klompen combine the bizarre with the whimsical the beautiful with the exaggerated. Letting their imaginations run wild, each artist has designed shoes for sensual, visual pleasure.

## **On-line Auction**

[www.klomp-event.com](http://www.klomp-event.com)

Auction opens May 1st 2009 and closes 28th May, 12 midnight

All auction proceeds support Oxfam Hong Kong 'teach the teacher' educational project in Gansu and Qinghai provinces, China.

## **Auction Preview Exhibition**

Date : 12th - 29th May, 2009

Time : 9am - 8pm daily

Venue : Star Street UG Lobby, Three Pacific Place, Wan Chai, Hong Kong.

## **Opening Cocktail**

Date : Tuesday 12th May, 2009

Time : 6pm - 8pm

Venue : Star Street UG Lobby, Three Pacific Place, Wan Chai, Hong Kong.

rsvp: [info@klomp-event.com](mailto:info@klomp-event.com)

Auction beneficiary:



Sponsor:



**Koninkrijk  
der Nederlanden**

The Consulate- General of the Kingdom of The Netherlands in Hong Kong

Venue sponsored by:



Supported by:

Pilot Simple Software  
Ultimate Mac & PC Gallery

Event initiated by:  
Three Dogs / retail design

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For more information log-on to **[www.klomp-event.com](http://www.klomp-event.com)**  
or contact :

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### **About the charity project:**

**'Teach the teacher'** educational project in Gansu and Qinghai Provinces, China.

The project trains teachers in multi-level teaching; the technique helps in a classroom where students are of varying ages and abilities. A great way to make a difference for students in small school houses across rural China.

The project has been running for one year already and will last until 2010. The objective is to build the capacity of these teachers in poverty ridden area so that they could provide better education for the students. This is a commitment for 130 schools and 170 teachers. With your support the project can offer better training and be extended to the next phase to include more schools.

" Oxfam's training has helped me to update my education theory and practice, changing the way I have used for teaching over the past 20 years. My students learn better now." - Zhen Zhi Qiang, a teacher in Gansu, China.